

# Jim Genaro

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52 Ormond Avenue Asheville, NC, 28806

## Profile

Versatile, dynamic worker with a strong background in audio production, graphic design, print media, and customer service.

## Professional Experience

**MOOG MUSIC** — Asheville, N.C.

April 2008-June 2011

*Calibration Technician/ Tester*

- Calibrated and tested the full line of Moog's analog synthesizers, Moogerfooger effects pedals, controllers, and Theremins.
- Trained other staff members in calibration and testing.

**ASHEVILLE DAILY PLANET** — Asheville, N.C.

Dec. 2005-April 2008

*Reporter/ Newspaper Layout Artist/ Ad Designer*

- Wrote, oversaw production, and designed ads for two weekly newspapers: **Asheville Daily Planet** and **El Eco De Las Montañas** (Spanish-language paper).
- Reported on local government meetings, lectures, and other public events.
- Trained and supervised new staff members.
- Sold print ads, maintained relationships with advertisers.
- Worked closely with advertisers to develop ad concepts and designs.

**PACK PLACE ARTS EDUCATION AND SCIENCE CENTER** — Asheville, N.C.

Jan. 2001-June 2004

*Box Office Attendent/Receptionist*

- Sold tickets for four museums and a 500-seat theater at one of the city's premier venues.
- Provided excellent customer service.

## Education

Bachelor of Arts in Music, with dual concentrations in Music Technology and Piano Performance from the University of North Carolina at Asheville.

## Software Skills

**Graphic/Web Design:** Adobe Photoshop, InDesign, and Illustrator, HTML, Dreamweaver.

**Audio Production:** Highly proficient in: Ableton Live 8, MOTU Digital Performer 7, Propellerheads Reason 4. Good working knowledge of: Digidesign Pro Tools LE, BIAS Peak, assorted virtual instruments and effects.

**Other :** Mac OSX, Microsoft Word, Excel.

## Other Work Experience

- Six years experience as freelance graphic designer. Portfolio available upon request.
- Interned as an audio engineer at the Clarivision School in Sydney, Australia (1999-2000).
- Co-founded and served as music director for performance art troupe *Surreal Sirkus* from 1996-2005.
- Co-founded Intuitive Arts Multimedia, an online artists' collective and web and graphic design business ([www.icreateiam.com](http://www.icreateiam.com)).
- Can type 70 words per minute.