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Client: Moog Music

Objective: At the request of then-Marketing Manager Chris Stack, I designed three concept sketches of logo treatments for Moog Music's *Sonic Explosion* ad campaign.



Client: Future of Tradition

Objective: Design and implement Web sites and publicity materials for several performance troupes and events sponsored by Future of Tradition, a promotion company specializing in folkloric arts in Western North Carolina.



Baraka Mundi Live Music & Dance Ensemble Web site

Opposite Page: Flyer for the Americana Burlesque, and Sideshow Festival, hosted by Future of Tradition.

Join us for an incredible, LIVE, experience...

Asheville's 2nd Annual Americana Burlesque & Sideshow Festival

'ABSfest'
Asheville, NC
June 27-29, 2008



... And more stunning acts!

Also featuring:

*The Mezmer Society, Temple Valor Pain Management,
Big Mamma D's House of Burlesque, White Lightnin' Burlesque,
Mab (D.C.'s own sideshow girl), and more!*

FRIDAY (6/27)

Red Carpet Gala

at the Fine Arts Theater.

Enjoy live performances and the
PREMIER of 'UNDERBELLY', an
international documentary about

Burlesque star Princess Farhana of Hollywood.
Includes footage of ABSfest 2007!

SATURDAY (6/28)

The ABSfest Spectacular!

Show & Afterparty

at the historic

Orange Peel Social Aid
& Pleasure Club.

SATURDAY (6/28) AND SUNDAY (6/29)

So you want to be a Star?

From gutter to glitter, the stars of ABSfest offer classes to the public!

Classes include: Intro to Burlesque, Advanced Burlesque, Boylesque, Bullwhip,
Stagecraft, Stage Make-up, Partner Acrobalance, Hula Hooping, Swashbuckling,
Costume Retrofitting, Fire Performance & Safety, Building your Business and more!

For tickets & information, visit the Americana Burlesque & Sideshow Festival
at www.sideshowburlesque.org or call us at 828 232 2980.

www.sideshowburlesque.org





Poster for Triboriginal, a weekend-long tribal arts festival sponsored by Future Of Tradition.

Jim Genaro

design portfolio

Client: Asheville Daily Planet

Objective: As a full-time designer, photographer, and journalist, I was responsible for layout, photographing dynamic images for the newspaper's cover, and designing ads for clients – usually on a very short time frame – in addition to writing articles and editorials.



Firefighters at the site of Ashley Furniture Home Store fire. This image was featured on the cover of the Asheville Daily Planet on Nov. 13, 2007.

CUSTOM

Granite & Marble, Inc.

We are your stone specialists for kitchens, baths, slab showers, and fireplaces. Fabricating both residential and commercial applications.

20 years in the stone business!



**FREE SINK
with 60 square feet
or more!**



**\$45 per square foot granite countertops
(includes material and fabrication)**

(Please bring this advertisement for all special promotions.)



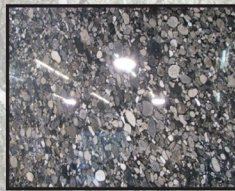
**One-week
turnaround!**

New to the Asheville area, George Douglas of Custom Granite and Marble, Inc. brings over 20 years of experience with custom design, fabrication and installation of granite and marble surfaces to Western North Carolina.

After 20 years of success in Charlotte, NC, we offer the quality of handcrafted stonework by keeping customers satisfied through timeliness, quality and reliability. We aim to build lasting relationships with our customers, working together to provide expert advice needed for your project. From estimating, planning, design and technical advice to materials, templating, supply and fitting, Custom Granite and Marble, Inc. is your only resource for Custom Granite and Marble!

Nothing tops the beauty and durability of finely crafted natural stone counter tops. In addition to counter tops, Custom Granite and Marble, Inc. also creates fireplace surrounds and butcher block surfaces.

**Come visit our showroom located at:
565 Long Shoals Road,
1 1/2 miles from I-26
Towards Hwy. 191/Brevard Road**



(828) 654-8434 Send us your drawings! Fax: (828) 654-8433 or e-mail: customgranite@bellsouth.net

This ad was made in under an hour.

Client: SamiTeRocks.com

Objective: Design original logo treatment, Web site, and print materials for SamiTe', an Asheville-based bellydancer, fire performer, aerialist, and teacher.



SamiTeRocks.com Web site



Opposite Page: Flyer for bellydance classes with SamiTe'

BELLYDANCE CLASSES with SAMI TE'

Tuesdays

6-7 Yoga for Dancers
7:15-8:15 Beginning
Bellydance

Wednesdays

1-2 p.m. All Levels
Bellydance Fitness
2:15-3:15 Gentle Yoga

Thursdays

6-7 Beginning Bellydance
7-8 Intermediate
Bellydance

All classes are held at 37 Carolina Lane in Downtown Asheville.

**Enter from Woodfin St and it will be the 3rd door on your right —
the purple building with the red door.**

Classes are \$12

Multiple class discounts available.

One of the beautiful things about Bellydance is that it is not body type specific. Every body can enjoy this amazing artform regardless of height, weight, color, gender, religion, or sexual preference. It is my goal to help the student learn to utilize and accentuate their own incredible body in an environment that supports spiritual and creative growth through movement.



**For more information about SamiTe' check out
www.fusionbellydance.com**

Jim Genaro

design portfolio

Client: LOGOS

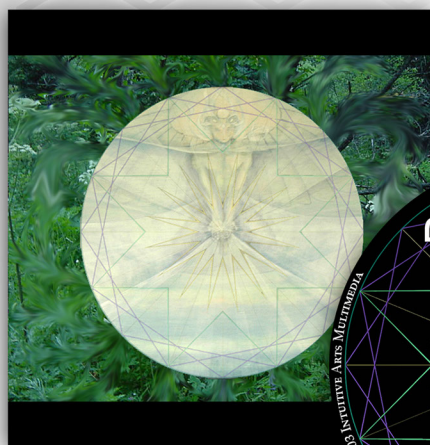
Objective: Design a logo, website, business cards, and album art for my electronic music project, LOGOS.



Business Card



LOGOSMusic.net Web site



Cover and CD art for "Biophelia" (2003)

